

MARK HOLAN

813-777-6722

markaholan@gmail.com

Communications and media professional: writer, editor & researcher

Extensive experience writing nonfiction content based on assigned and self-directed research and interviews. * Excellent news judgement and deadline ability. * Expert editing for magazines, newsletters, websites, reports and marketing materials. * Proficient with social media platforms; comfortable in television, radio, podcast, and public speaking forums. * Numerous journalism awards; one overseas journalism fellowship.

Editorial director, American Road & Transportation Builders Association (ARTBA)
Washington, D.C., March 2015 - present

- Key player on communications team of national association focused on transportation infrastructure safety and investment.
- Writes and edits “Washington Newslines,” a weekly digital newsletter.
- Responsible for all aspects of content development and production for six times per year, 40-page average, "Transportation Builder" magazine.
- Assists with other association publications, marketing materials, websites, and external communications, including ghosting for senior executives.
- Manages communications and IT staff.

Freelance journalist/writer/blogger, since 2008

- Produces [Mark Holan's Irish-American Blog](#), which features original research and reporting, plus curated content, about historic and contemporary issues. More than 700 posts since 2012. The website also archives my Ireland-related work for external print and online platforms. Invited to present my original research to the American Journalism Historians Association, Newspaper & Periodical History Forum of Ireland, and Irish Railroad Workers Museum.
- Diverse and extensive reporting, writing and editing assignments for newspapers, magazines and online publications, including *The New York Times*, *Pittsburgh Post-Gazette*, Associated Press, History Magazine, Value Retail News, Bisk Education, and other platforms.
- Wrote *His Last Trip: An Irish-American Story*, a 2013 self-published book about my Irish immigrant grandfather. The book was accepted and catalogued by several libraries and archives in the U.S. and Ireland.
- Conducted interviews and document research as a contract investigator for a Tampa, Florida, law firm. Produced discrete reports for civil and criminal cases in state and federal courts based on my work, which included travel.

MARK HOLAN * 813-777-6722 * markaholan@gmail.com

Staff writer, Washington Business Journal
Arlington, Va., 2014 - 2015

- Covered banking and finance, money, and other general assignment news and feature stories for online and weekly print platforms; plus social media, short video and radio content.

Staff writer, Tampa Bay Business Journal
Tampa, Fla., 2010 - 2014

- Covered commercial real estate and transportation news and feature stories for online and weekly print platforms; plus social media and short video content.

Staff writer, The Tampa Tribune
Tampa, Fla., 2002 - 2008

- Covered local government, environment, business, and general assignment news and feature stories for online and daily print platforms.

Earlier career

- Newspaper staff writer positions in Alabama, Texas, and New Jersey.
- Newsletter writer, University of Massachusetts/Boston.

EDUCATION

- University of Massachusetts/Boston, and University of Pittsburgh.

ADDITIONAL DETAILS

- Dual U.S. & Irish citizenship & passports
- Member, Irish Network-DC
- Member, Newspaper & Periodical History Forum of Ireland
- Member, American Journalism Historians Association
- Member, American Society of Association Executives
- Member, Pennsylvania Trolley Museum
- Former board member, Franciscan Center of Tampa
- Former docent, Tampa Bay History Center