

## MARK HOLAN

813-777-6722

[markaholan@gmail.com](mailto:markaholan@gmail.com)

### **Communications and media professional: writer, editor & researcher**

Extensive experience writing nonfiction content based on assigned and self-directed research and interviews. \* Expert editing for websites, digital newsletters, magazines, reports, and marketing materials. \* Strong news judgement; laser focus on deadline. \* Skilled with social media platforms; comfortable with radio, television, and public speaking forums. \* Numerous journalism awards; one overseas journalism fellowship.

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**Editorial director**, American Road & Transportation Builders Association (ARTBA)  
Washington, D.C., March 2015 - present

- Key player on communications team of national association focused on transportation construction industry investment and worker/user safety.
- Writes and edits "Washington Newslines," a twice weekly digital newsletter.
- Responsible for all aspects of content development and production of the bimonthly "Transportation Builder" members magazine.
- Develops other association publications, marketing materials, websites, and external communications, including ghost writing for senior executives.
- Manages communications and IT staff, and works closely with senior executives.

**Freelance journalist/writer/blogger**, since 2008

- Since 2012, produced [Mark Holan's Irish-American Blog](#), which features original research and reporting, plus curated content, about historic and contemporary Ireland. Site also archives my work for external print and online platforms.
- Diverse and extensive reporting, writing, and editing assignments for newspapers, magazines, and online publications, including *The New York Times*, *Pittsburgh Post-Gazette*, Associated Press, History Magazine, Value Retail News, Bisk Education, and other platforms.
- Wrote *His Last Trip: An Irish-American Story*, a 213-page self-published book about my Irish immigrant grandfather. The book is catalogued at several libraries and archives in the U.S. and Ireland.
- Conducted interviews and document research as a contract investigator for a Tampa, Florida, law firm. Produced discrete reports for civil and criminal cases in state and federal courts based on my work, which included travel.

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**Staff writer**, Washington Business Journal  
Arlington, Va., 2014 - 2015

- Covered banking and finance, money, and other general assignment news and feature stories for online and weekly print platforms; plus social media, short video, and radio content.

**Staff writer**, Tampa Bay Business Journal  
Tampa, Fla., 2010 - 2014

- Covered commercial real estate and transportation news and feature stories for online and weekly print platforms; plus social media and short video content.

**Staff writer**, The Tampa Tribune  
Tampa, Fla., 2002 - 2008

- Covered local government, environment, business and general assignment news and feature stories for online and daily print platforms.

#### **Earlier career**

- Daily and weekly newspaper staff positions in Alabama, Texas & New Jersey.
- Newsletters and other communications at University of Massachusetts/Boston.

#### **EDUCATION**

- University of Pittsburgh, University of Massachusetts/Boston.

#### **ADDITIONAL DETAILS**

- Dual U.S. & Irish citizenship & passports
- Member, Irish Network-DC
- Member, Newspaper & Periodical History Forum of Ireland
- Member, American Society of Association Executives
- Member, Pennsylvania Trolley Museum
- Former board member, Franciscan Center of Tampa
- Former docent, Tampa Bay History Center